

● sur la terre

LONDON



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Belén Enchandia

The global appeal of small scale production

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It's a matter of fact that accessories are now the key pieces of a season collection. It's maybe also thanks to this strong trend that Belén Enchandia has been able to gain an international reputation so fast. The brand was established in 2004 by Jackie Cawrath, a former lawyer who wanted to realize a line of bags that could fulfill all her requirements and give birth to a luxury accessories company with a personal approach.

Each bag is produced by hand in

small quantities in an Italian atelier and sold in many of the world's most respected stores, including Fred Segal in LA, Henri Bendel in New York, Harvey Nichols in Dubai and Browns Focus in London.

The stunning leather range includes muted metallic, crash leather and python. Colours and fabrics match perfectly. In fact the glossy effect gives a rock'n'roll twist while the python provides a sophisticated touch.

This summer the clutch bag has

been seen everywhere. Black as gothic style fashion item or purple as a more eccentric statement, these pieces are indeed natural born thrillers. The geometrical and rigid shape adapt to any wardrobe.

The other Belén Enchandia bags, including the Hug Me, the Whisper to me and the Make me smile are very functional. These roomy models allow you to bring everything you would need without compromising on style.

All the details are carefully taken

care of: birth linings, PDAs and mobile phone pockets, up to the trademark fuchsia pink lining that attests that you have acquired a piece of the limited edition Belén Enchandia bags!

Available at Brown Focus, London W1, 020 7514 0016 or at:

www.belenenchandia.com